

WEB PERFORMANCE REPORT

WEBSITE NAME: **LONGERDAYS.COM**

OCT 29, 2018 – NOV 5, 2018

HEATMAP REPORT:


Click to View Heatmap Report
Breakdown

– OR –

Copy and Paste URL Below to Your Address Bar
<https://longerdays.com/website-heatmap-longerdays/>

MOST POPULAR PAGES:



PAGE	PAGEVIEWS	AVG. TIME ON PAGE	ENTRANCES	BOUNCE RATE	% EXIT
/set-up-recurring-reminders-in-slack/	562	00:02:55	538	94.98%	95.20%
/	526	00:01:06	436	58.26%	55.13%
/microsoft-word-vs-google-docs/	342	00:14:20	295	91.86%	92.98%
/pricing/	145	00:02:12	34	58.82%	48.28%
/virtual-assistance-services/	128	00:00:39	30	73.33%	51.56%
/about/careers/apply/	115	00:07:10	76	76.32%	72.17%
/blog/	87	00:01:08	13	30.77%	18.39%
/thankyou/	79	00:00:22	60	85.00%	83.54%
/about/longerdays/story/	62	00:02:20	13	46.15%	38.71%
/contact-us/	60	00:00:28	34	79.14%	66.67%

LANDING PAGE REPORT:



LANDING PAGE	ACQUISITION		BEHAVIOR		
	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
/set-up-recurring-reminders-in-slack/	538	513	94.98%	1.05	00:00:09
/	436	359	58.26%	2.15	00:01:33
/microsoft-word-vs-google-docs/	295	253	91.86%	1.06	00:00:35
/about/careers/apply/	76	66	76.32%	1.45	00:02:56
/thankyou/	60	2	85.00%	1.30	00:00:26
/4-methods-for-turning-angry-customers-around/	50	36	92.00%	1.30	00:01:10
/justifying-the-ipad-tablet-as-a-business-expense/	43	41	95.35%	1.07	00:00:05
/contact-us/	34	33	79.41%	1.21	00:00:04
/pricing/	34	18	58.82%	1.74	00:01:09
/volunteering-with-michigan-irish-music-festival/	33	28	81.82%	1.30	00:00:42